

## Event Representative Ambassador: Preparation Document Template

**Event Name:**

**Location:**

**Event Time:**

**Ambassador Time:**

**Who will be in attendance?**

**Number of People:**

**Host Name(s):**

**Host Relationship to SUDC Foundation:**

### **Information of Child being Honored (if applicable)**

**Name:**

**Date of Birth:**

**Date of Death:**

**Immediate Family Members in Attendance at Event:**

**Is the event being held around a special day?**

**What were the circumstances of their death?**

**Is the investigation still ongoing or is it complete?**

**Was their final cause of death opinion explained or unexplained?**

**Expected Media:**

*Please note that anyone who speaking on behalf of the SUDC Foundation must also be a registered member of the SUDC Foundation and have gone through the Ambassador orientation.*

**Talking Points:**

**Sample Thank-you Speech (if applicable):**

Hello, my name is [NAME]. On behalf of the SUDC Foundation, I wanted to thank you for your participation today to support a cause that is so dear to me. I also want to thank the amazing hosts of this event, [NAMES]. Their courage and perseverance to bring awareness to SUDC through this special event today is inspiring. It is also crucial to the support of the Foundation which does not receive any public funding but manages to provide all their services at no cost, to those (of us) who have been so closely touched by SUDC as well as funding crucial research to understand and ultimately prevent these tragedies. I also want to thank [VIPS, siblings, co-chairs, etc]. By being here today you are helping to remember [NAME OF CHILD] and make the future brighter for all children. Thank you again.

If you have any questions or need any help, please contact the Community Education and Outreach Coordinator at [ambassadorprogram@sudc.org](mailto:ambassadorprogram@sudc.org).

Last revised: 6.4.24



The SUDC Foundation  
800-620-SUDC (973-759-1257)  
[www.sudc.org](http://www.sudc.org)