

[DATE]

Dear [RECIPIENT'S NAME],

Your generosity last year had an immediate impact on the Sudden Unexplained Death in Childhood (SUDC) Foundation. Thanks to donations such as yours during [EVENT], we were able to raise more than [TOTAL MONEY RAISED] from [NUMBER] participants.

These funds were put to excellent use. For example, [DETAILS ON WHERE PREVIOUS FUNDING WENT TO SUPPORT].

But much remains ahead. As the [NUMBER] anniversary of [CHILD'S NAME] tragic death approaches, his/her parents are still living without knowing what caused their unfathomable loss. Countless other parents across the country and throughout the world share a similar struggle.

To continue our pursuit of this heartbreaking phenomenon, we're looking for your assistance again.

The second [or third, fourth, etc.] annual [NAME OF EVENT] will take place on [DATE] at [TIME] at [LOCATION]. It will include [BRIEF DESCRIPTION OF EVENT] and we would love it if you would consider being one of our sponsors again. Any gift you make is greatly appreciated and is tax deductible to the extent allowable by law. I have enclosed information on sponsorship opportunities with this letter.

Thank you in advance for your gift. Please feel free to contact me at [CONTACT INFORMATION] to learn more about getting involved. You can also visit our website at [WEBSITE] or the SUDC Foundation at www.sudc.org for more information.

Sincerely,

[Family Name]

In Memory of our angel [CHILD'S NAME]

SPONSORSHIP OPPORTUNITIES

PLATINUM Sponsorship - \$1,000 or more

- **Logo Placement:** Your logo will be prominently featured on all event materials, including printed items, signage, advertising, promotions, and T-shirts.
- **Event Signage:** Your company's custom signage/banner (provided by you) will be displayed in a prime location at the event.
- **Social Media Highlight:** A dedicated post acknowledging your sponsorship will be shared on event social media platforms before and after the event.
- **Event-Day Recognition:** Special mention during key event-day announcements.
- **On-Site Presence:** A premium space will be reserved for you to set up and distribute corporate materials or promotional items.
- **Complimentary Event Tickets:** [#] tickets to attend the event.

GOLD Sponsorship - \$500

- **Logo Placement:** Your logo will appear on event signage, T-shirts, and promotional materials.
- **Event Signage:** Your company's custom signage/banner (provided by you) will be displayed at the event.
- **Social Media Acknowledgement:** A thank-you post will be shared on event social media platforms before and after the event.

SILVER Sponsorship - \$250

- **Logo Placement:** Your logo will be featured on event signage and T-shirts.

Custom Donation -

- If you would like to support the event without committing to a formal sponsorship level, you can make a one-time donation.

In-Kind Donation -

- **Contribution of Materials/Services:** Provide items or services for the event (e.g., food, drinks, promotional products).

SPONSORSHIP PAYMENT FORM

SPONSOR INFORMATION: The donor/company name will appear exactly as listed below.

Name of Donor/Company: _____	
Contact Person/Title: _____	
Address/City/State: _____	
Zip: _____	Phone: _____
E-mail: _____	Website: _____

SPONSORSHIP LEVELS: Please indicate your level of support.

<p>PLATINUM SPONSORSHIP - \$1,000 or more</p> <p>GOLD SPONSORSHIP - \$500</p> <p>SILVER SPONSORSHIP - \$250</p> <p>CUSTOM DONATION - Please indicate your desired donation amount: \$ _____</p> <p>IN-KIND DONATION - Item Description: Estimated Value: \$ _____</p> <p>Sponsorship Payment Information: Make check payable to the SUDC Foundation</p> <p>Enclosed please find a check in the amount of: \$ _____</p>
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The SUDC Foundation is a registered 501(c)(3) in the U.S. and can be referenced under Federal Tax Identification number 46-5008779. We recommend that you consult with your personal tax advisor in determining the amount of your donation that may be tax deductible for federal income tax purposes.

CONTACT / SUBMISSION INFORMATION:

Mail this completed form to:

THE SUDC Foundation

101 Eisenhower Parkway

Roseland, NJ 07068