

FUNDRAISING EVENTS GUIDE

Fundraising Partnership Opportunities with the SUDC Foundation

The SUDC Foundation is proud to partner with you in creating a meaningful fundraising event.
No matter how you choose to fundraise, your efforts are making a meaningful impact.

SUDC FOUNDATION EVENT	COMMUNITY EVENT	501(c)(3) FOUNDATION EVENT
Full Support ★★ ★ We help every step of the way!	Moderate Support ★ ★ We guide you through it!	Independent ★ You lead the way!
Who Benefits?		
All proceeds benefit the SUDC Foundation	The SUDC Foundation is the designated beneficiary	Funds raised are awarded to support the SUDC Foundation’s programs and operations.
Who Organizes?		
Registered SUDC family member or friend working with SUDC Foundation staff	Registered SUDC family member or friend	501(c)(3) Foundation Board and/or Fundraising Committee
Financial Oversight?		
Provided by the SUDC Foundation	Registered SUDC family member or friend	501(c)(3) Foundation Board Treasurer
Event Liability?		
Covered by the SUDC Foundation	Event organizer assumes all liability	501(c)(3) Foundation assumes all liability

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PLANNING RESOURCES AVAILABLE FOR YOUR FUNDRAISING EVENT	SUDC FOUNDATION EVENT	COMMUNITY EVENT	501(c)(3) FOUNDATION EVENT
Event Fundraising Tools We help you with event registration set-up so that you can focus on raising more. • Registration & Ticketing (ie. RunSignUp) • Peer-To-Peer Fundraising (ie. GiveLively) • Silent Auction/Mobile Bidding (ie. ClickBid)			
Guidance & Strategy We help you maximize impact, not just execute an event. • Event & Auction Strategy • Sponsor Guidance & Templates • Donation & Vendor Templates			
Mission & Storytelling We help bring purpose and meaning into your event. • SUDC & SUDCF Literature & Materials • Use of SUDCF Branding, Logos, Banners • SUDCF Ambassador Assistance			
Marketing & Promotion We help you increase visibility and engagement. • Custom Social Media Content • Custom Email Marketing Content • Event Listing on SUDC Foundation website • Impact Messaging to Share With Donors			
After Your Event We help you close the loop with donors in a meaningful way. • Donation Tracking & Reporting • Custom Donor Thank You Letters • Custom Vendor Thank You Letters			

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Looking for inspiration for your next fundraiser?

Check out these ideas to get started.

1.

Community & Family Events

Walk/Run: A meaningful 1-mile walk or 5K to honor and raise awareness.

Group Hike: A group hike through a local, easy to navigate trail.

Community Picnic: A park gathering with food, games, and shared support.

Family Fun Fest: A lively day with games, inflatables, raffles, and food trucks for all ages.

Sports & Fitness-Based Fundraisers

Golf Tournament: A charity golf tournament with sponsorships and prizes.

Pickleball, Tennis or Cornhole Tournament: A friendly competition fundraiser.

Fitness Classes for a Cause: Donation-based workouts like yoga, spin, or CrossFit.

Youth Sports Tournament: A kids' sports event, ie. kickball or flag football tournament.

3.

Social & Nightlife Events

Benefit Dinner: A formal dinner with silent auction, speakers, and sponsorships.

Benefit Concert: A live music event featuring local bands giving back.

Trivia Night: Teams compete in a fun trivia game at a local venue.

Comedy Night: A comedy show benefiting the foundation.

Creative & Personal Fundraisers

Paint 'N Sip Night: A guided paint-and-sip event with proceeds donated.

Charity Bake Sale: Homemade treats sold at school, work, or in the neighborhood.

Custom Merchandise Sales: Custom items like shirts or bracelets sold to raise funds.

A Birthday Celebration: Ask for donations in place of birthday gifts.

5.

Virtual & Hybrid Events

Online Auction: A virtual auction or raffle with donated items.

Livestream Fundraiser: A live online event sharing stories and encouraging donations.

Steps/Workout Challenge: Track steps or workouts over a month to raise funds.

Social Giving Challenge Campaign: A themed online giving push (e.g., "\$25 for 25 Families") using a personal P2P fundraising page.

Unique & High-Impact Ideas

Restaurant Give-Back Night: Partner with a restaurant to donate a portion of sales.

Community Car Wash: Host a community car wash to raise funds.

Community Service Day: Host a community service day, ie. a trail or park clean-up, to give back and raise funds.